



2010 Madera Business Invitational

As Mayor of Madera I want to thank you for attending the Madera Business Appreciation Golf Tournament. Whether you are a key member of the business community, or a guest of our thriving City, we hope your time at this event was memorable. The purpose of the event is quite simple, we want to recognize and celebrate the importance that business has on Madera and thank those in the community for helping put Madera on the map as an ideal place to Live, Work and Play.

Contained within this interactive memory key are several documents that are designed to introduce you to Madera and provide you critical information for those interested in expanding and/or relocating their business to Madera. The first item is the Madera Tribune's [Welcome to Madera Edition](#). This annual publication provides key contact information for city and county services as well as information on area school districts, public health, parks and community services, libraries, community art, places of worship and other area amenities All of which highlight the fact that Madera truly is a great place to Live, Work and Play.

Madera is also a city with a great Vision for the future. Developed in 2005, the Madera Vision 2025 Plan is a blueprint for our future which focuses on quality of life issues. Whether your interest lies with Growth and Development, Economic Opportunity, Community Programs and Activities, Strong Education Programs, or a Safe, Clean and Healthy Environment, the Vision 2025 Plan has something for you. The [Vision Madera 2025 Triennial Report](#) contains specific information on success stories and projects as a result of the Vision Plan and also provides a glimpse of projects and programs that are on the near horizon. Yes, Madera does have a Vision for a bright future.

Since this is an event focused on Business, we have provided documents from our two key business partners. The Madera District Chamber of Commerce has provided their [Membership Directory and Community Guide](#). This directory provides information on Madera's demographics, placement as an agricultural based economy, manufacturer listing and the many benefits offered through the Madera County Workforce Assistance Center. Also included is the Madera County Economic Development Commissions [Annual Report](#). This publication provides recent economic development activity statistics, a snapshot of recent project highlights as well as much needed contact information.

Finally, for those looking to locate or expand their business in Madera, we have provided several Planning Documents. First is a [Development Team](#) contact list which is designed to put you in touch with the right team players to bring your project to fruition. In addition, we have provided helpful information on the [Site Plan Review Process](#) as well as critical [Project Review Issues](#). And as mentioned earlier, Madera is a City with a Vision Plan and one of the key components of the Vision Plan was the development and adoption of a new General Plan. Included for your benefit are the [Madera Land Use Map](#), the [Circulation Map](#) and the [Zoning Map](#). Finally, we have provided a map on [Industrial and Commercial Property Designations](#).

We hope you enjoyed your time In Madera and that you had a chance to experience why so many of us have chosen Madera as a great place to Live Work and Play.

Mayor Gary Svanda

PS: Please visit <http://www.workingarts.com/cityofmadera.html> for the latest versions of all the documents above.